



US Girisim Advisory INC.

COOKIE NOTICE

As "US GİRİŞİM ADVISORY INC. " ("Company"), we utilize cookies to enhance your experience during your visit to our website. The use of these technologies is carried out in compliance with applicable legislation, primarily the Law on the Protection of Personal Data numbered 6698 ("KVKK").

When you use the internet site operated by us, "http://www.usgirisim.com" (hereinafter referred to as "our site" or "Website" as appropriate), cookies and similar technologies may be used, stored on your device, and your personal data may be processed in accordance with the purposes and methods specified below.

I. WHAT ARE COOKIES?

Cookies are small files or pieces of information that may be stored on your computer (or other internet-enabled devices such as smartphones and tablets) when you visit a website. Cookies store your actions and preferred settings during your browser session or for your next visit to our website. When you revisit our website, this information will be sent back to the server. This allows your computer or mobile device to be automatically recognized, and for example, your preferred settings to be loaded automatically for your convenience.

II. WHAT ARE THE TYPES OF COOKIES?

- First-Party Cookies: Refers to cookies created by us and placed on the website under our control.
- Third-Party Cookies: Cookies created and managed by third-party companies with whom we collaborate are referred to as third-party cookies.
- Session Cookies: A type of cookie that is only available while your browser is open and is deleted when your browser is closed.
- Persistent Cookies: A type of cookie that remains on your device until a specified expiration date after your browser is closed. These can be used by the website to recognize your computer when you open your browser and browse the internet again.
- Essential Cookies: Necessary to ensure the proper functioning of the website, provide various services for you, and perform some functions such as accessing secure areas. Without these cookies, it is not possible for us to provide some services such as transactions.
- Functionality Cookies: Aim to save user preferences on the website and provide an enhanced and personalized experience by remembering your preferences. For example, cookies that save your language preference or password, saving you the hassle of re-selecting your preferences every time you visit.
- Analytical Cookies: Used by web analytics tools to collect statistical information such as time spent on the website, pages visited, click information, and time spent on a page to analyze the usage of the website and conduct more effective marketing activities.

- Advertising Cookies: These cookies collect information about your browsing habits and interests on the internet. They enable functions such as preventing the constant repetition of the same ads, displaying ads properly, and in some cases, showing ads based on your interests.

III. YOUR DATA PROCESSED WITH COOKIES, PROCESING PURPOSES AND LEGAL GROUNDS

Cookies, depending on their types, collect data related to your browsing and usage preferences and habits on the device you access our website. This data encompasses all information regarding the pages you visit and your navigation on our website.

Essential cookies are used to fulfill a requested information society service. The personal data collected through these cookies are processed under Article 5(2)(c) of the Law, "Necessity of processing personal data belonging to the parties of a contract, provided that it is directly related to the establishment or performance of the contract," or under Article 5(2)(f) of the Law, "Necessity of processing personal data for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject."

Functional cookies are used to make our website more functional and to ensure that your preferences are remembered when you revisit our website. The personal data collected through these cookies are processed based on your explicit consent within the scope of Article 5(1) of the Law.

Analytical cookies are used for statistical measurement purposes to analyze user behavior on websites. They are used to estimate the number of unique visitors, identify the most important search engine keywords leading to a web page, or track navigation on the website. The personal data collected through these cookies are processed based on your explicit consent within the scope of Article 5(1) of the Law.

Advertising cookies are used by our partners to create your profile based on your interests and to show you relevant ads. The personal data collected through these cookies are processed based on your explicit consent within the scope of Article 5(1) of the Law.

IV. PURPOSE OF TRANSFERRING YOUR DATA PROCESSED WITH COOKIES AND LEGAL GROUNDS

The personal data collected through cookies is transferred to our suppliers' servers based on the legal grounds of Article 5(2)(f) of the Law, "Necessity of processing personal data for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject," and Article 5(2)(c) of the Law, "Necessity of processing personal data for the performance of a contract or for taking steps at the request of the data subject prior to entering into a contract," due to third-party services we obtain for hosting, acceleration, and security purposes for our website.

Your personal data is processed by Meta Inc. based on your explicit consent for the purpose of obtaining web analysis services, including the creation of statistical information/reports, via the Facebook cookie and by Google Inc. via Google Analytics, which are located abroad; furthermore, based on your explicit consent, your browsing habits on our website and advertisements tailored to your interests are processed by Google Inc. via Google Ads for advertising purposes.

V. HOW CAN YOU MANAGE COOKIES?

You can always control your cookie preferences and make changes related to your cookie preferences via the "Cookie Management Panel" button located at the bottom of our website's homepage. For all cookies except essential cookies, preferences for "accept" or "reject" can be set via the Cookie Management Panel. Since the use of essential cookies is necessary for the functioning of our website, you do not have the option to manage this type of cookie.

VI. YOUR RIGHTS REGARDING YOUR PERSONAL DATA

Regarding your personal data, you have the right to:

- Learn whether your personal data is being processed or not,

- Request information if your personal data has been processed,
- Learn the purpose of processing your personal data and whether they are used for their intended purpose or not,
- Be informed about third parties to whom your personal data is transferred domestically or abroad,
- Request correction of your personal data if it is incomplete or incorrect,
- Request the deletion or destruction of your personal data within the framework of the conditions envisaged in the Law on the Protection of Personal Data (KVKK),
- When you request the correction of incomplete or incorrect data and the deletion or destruction of your personal data, request that this situation be notified to third parties to whom your personal data has been transferred,
- Object to the emergence of a result against yourself by the exclusive analysis of processed data through automated systems,
- If you suffer damage due to the unlawful processing of personal data, you have the right to demand the compensation of this damage.

VII. HOW CAN YOU EXERCISE YOUR RIGHTS?

You can submit your requests and applications regarding your personal data via the Data Subject Application Form if you wish;

- By sending an email to kvk@usgirisim.com address of our company with a petition signed with a mobile signature or secure electronic signature,

In accordance with the Communiqué on Procedures and Principles of Application to the Data Controller, it is obligatory for the Data Subject to include the name, surname, if the application is written, signature, T.R. identity number (passport number if the applicant is a foreigner), residential or business address for notification purposes, if any, email address for notification, telephone number, and fax number, as well as information regarding the subject of the request.

The Data Subject must clearly specify the requested matter in the application, including explanations related to the right they wish to exercise, in a clear and understandable manner. Information and documents related to the application must be attached to the application. Although the subject of the request must be related to the applicant's person, if the application is made on behalf of someone else, the applicant must be specially authorized in this regard and this authorization must be documented (special power of attorney). Additionally, the application must contain identity and address information and be accompanied by identity verifying documents. Requests made by unauthorized third parties on behalf of others will not be considered.

VIII. RESPONSES TO REQUESTS REGARDING THE PROCESSING OF YOUR PERSONAL DATA

Your requests for rights related to your personal data will be evaluated, and a response will be provided within 30 days at the latest from the date of receipt. In case your application is negatively evaluated, the reasoned refusal reasons will be sent to the address you specified in the application via email or post, as well as through one of the methods selected in the Data Subject Application Form, which you can also access from our website.